

(12) INTERNATIONAL APPLICATION PUBLISHED UNDER THE PATENT COOPERATION TREATY (PCT)

(19) World Intellectual Property
Organization
International Bureau



(43) International Publication Date
29 July 2004 (29.07.2004)

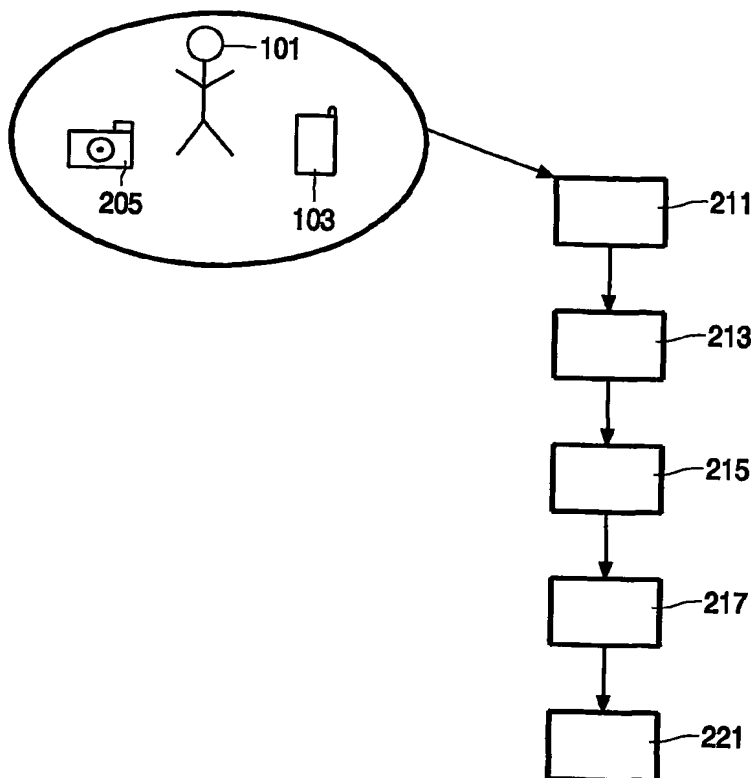
PCT

(10) International Publication Number
WO 2004/064378 A1

- (51) International Patent Classification⁷: **H04N 1/00**
- (21) International Application Number:
PCT/IB2003/005897
- (22) International Filing Date: 4 December 2003 (04.12.2003)
- (25) Filing Language: English
- (26) Publication Language: English
- (30) Priority Data:
03075080.6 13 January 2003 (13.01.2003) EP
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- (81) Designated States (*national*): AE, AG, AL, AM, AT, AU, AZ, BA, BB, BG, BR, BW, BY, BZ, CA, CH, CN, CO, CR, CU, CZ, DE, DK, DM, DZ, EC, EE, EG, ES, FI, GB, GD, GE, GH, GM, HR, HU, ID, IL, IN, IS, JP, KE, KG, KP, KR, KZ, LC, LK, LR, LS, LT, LU, LV, MA, MD, MG, MK, MN, MW, MX, MZ, NI, NO, NZ, OM, PG, PH, PL, PT, RO, RU, SC, SD, SE, SG, SK, SL, SY, TJ, TM, TN, TR, TT, TZ, UA, UG, US, UZ, VC, VN, YU, ZA, ZM, ZW.
- (84) Designated States (*regional*): ARIPO patent (BW, GH, GM, KE, LS, MW, MZ, SD, SL, SZ, TZ, UG, ZM, ZW), Eurasian patent (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European patent (AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GR, HU, IE, IT, LU, MC, NL, PT, RO, SE, SI, SK, TR), OAPI patent (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW, ML, MR, NE, SN, TD, TG).

[Continued on next page]

(54) Title: A METHOD OF OBTAINING AND LINKING POSITIONAL INFORMATION TO POSITION SPECIFIC MULTIMEDIA CONTENT



(57) Abstract: The present invention relates to a method of obtaining positional information of a mobile phone carrier and linking the positional information to position specific multimedia content, such as photos or audio. The method is performed by detecting the position information of the mobile phone and linking the position information to the position specific multimedia content.



Published:

— with international search report

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